Tanzir's Product Design Portfolio

Selected confidential works from 2018 onward.

Up-to-date as of January '24

Available for both on-site and remote work.

tanzir71@gmail.com

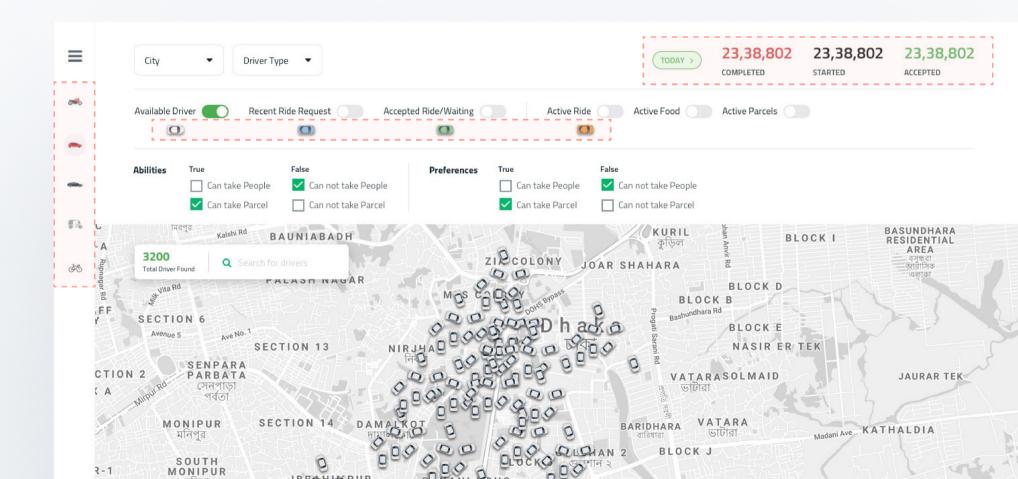
linkedin.com/in/tanzir1

2018 Palantir / Dashboard re-design for Pathao 🧑



From Text Avalanche to Icon Symphony

Transformed Pathao's supply & demand monitoring dashboard from cumbersome filters to a glance-and-go icon symphony. Sticky top bar and dynamic stats empower strategists to react in real-time, conducting the market with a flick of the wrist.



2018 Sherlock / Dashboard design for Pathao 😥



Sherlock: Unveiling the Moriartys of Pathao

- Unified Data Silos: We united scattered intel into a single, clear picture, giving analysts superpowers against fraud.
- Sherlock runs automated queries, sniffing out anomalies faster than a bloodhound on the trail.
- Sidekick Navigation: Quick access to key actions through a streamlined side panel keeps workflows zippy.
- Drill Down Deep: Dive into granular details with ease, leaving no digital stone unturned.

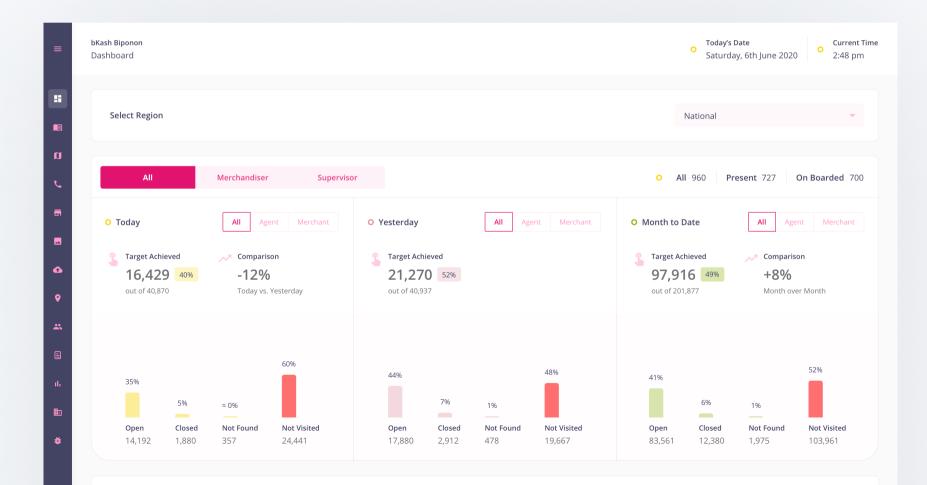
| • | Q Search by Trip | | Product | ▪ City ▪ | Zone 🔹 |
|---|-------------------|----------------------|---|---|---------------------------------------|
| | Start Date dd / m | Im / yyyy End Date | dd / mm / yyyy | | |
| | | | | | |
| | EXPORT CSV | | | | |
| | Trip ID | &Type 🔻 < 🔇 🔊 | Driver Name & Phone | Customer Name & Phone | Rating & Promo |
| | | ID: #012456 | Driver ID: #012456 Name: MD Hanif Sorkar | Customer ID: #012456 | Customer Rated: B |
| | FP Driv | er Type: Bike | Phone: 01737195351 | Name: MD Hanif Sorkar | Driver Rated: Good |
| | | | | Phone: 01737195351 | Promo ID: EMP50 |
| | | | Driver ID: #012456 | Customer ID: #012456 | Customer Rated: E |
| | Trip | ID: #012456 | Name: MD Hanif Sorkar | Name: MD Hanif Sorkar | Driver Rated: Good |
| | Driv | er Type: Bike | Phone: 01737195351 | Phone: 01737195351 | Promo ID: EMP50 |
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| | Trip | ID: #012456 | Name: MD Hanif Sorkar | Customer ID: #012456 | Customer Rated: B |
| | | er Type: Bike | Phone: 01737195351 | Name: MD Hanif Sorkar | Driver Rated: Good |
| | | | VIEW USER 6 | Phone: 01737195351 | Promo ID: EMP50 |
| | | | Driver ID: #012456 | | |
| | | ID: #012456 | Name: MD Hanif Sorkar | Customer ID: #012456 | Customer Rated: E |
| | FP Driv | er Type: Bike | Phone: 01737195351 | Name: MD Hanif Sorkar Phone: 01737195351 | Driver Rated: Good Promo ID: EMP50 |

| Query Detail | | Execution | | | |
|----------------------------------|---------------------|------------------|------------|---------|------------------|
| Fraud Rule | Query ID | Days | Hours | Minutes | |
| Choose an option 👻 | Enter your Query ID | 00 | 00 | 00 | |
| Reason for Suspension | | | | | |
| Enter your Reason for Suspension | | Suspension | | | |
| Reconciliation | | Suspension Ty | ype | | Auto Suspend Lim |
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| | | | | | |
| Alerts | | | | | |
| Expected Result Number | | Buffer Execution | Time (Min) | | |
| | | | | | |

2021 Biponon / Dashboard re-design for bKash 🍞

Al-powered Marketing Material Vigilance

Field forces snap & report on marketing materials nationwide. Al analyzes pictures, flagging inconsistencies. Multi-level dashboards empower managers to track progress & ensure brand consistency across Bangladesh.



2021 Dexter / Dashboard design for bKash 🍾



Orchestrating Merchant Onboarding

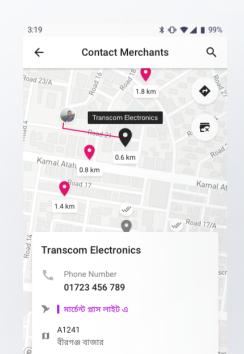
From document drop to merchant activation, my first UX design for the dashboard streamlined the KYC process. Three teams, one seamless flow: Acknowledge, analyze, activate. Super-users see the whole orchestra at play in the Firebaseinspired Activation Overview.

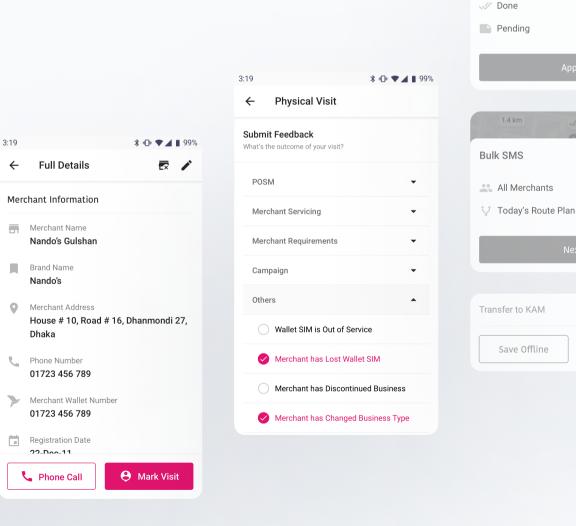
| Dexter | Dashboard | d 🖹 Reports 🔍 Cal | ls 🖷 Outlets 🌰 KYC | Tracking | | | | | | |
|------------------------------|--------------------------------------|--|---|--------------------|--|--|--|--|--|--|
| Select Filters Clear All | | | | Today Select Date | | | | | | |
| Select Team Type | m Type KYC Activation Overview Today | | | | | | | | | |
| ✓ Own Team | | Agency | QC | bKash QC | | | | | | |
| Agency Team | New Leads | | | | | | | | | |
| Select Cluster Manager Clear | 700 Solution | Received Approved 500 >> 375 | Rejected Received 125 375 | >> 250 Rejected >> | | | | | | |
| Q Search Cluster Manager | 71% | 5 | 75% | 40% | | | | | | |
| Yasser Imam Faiz | | | | | | | | | | |
| Md. Sahadat Hossain Parvez | 600 | _ | | | | | | | | |
| Md. Iftekhar Zaman | 400 | | | | | | | | | |
| Md. Enzamul Haque | 200 | | | | | | | | | |
| Abid Al Monsur | 0 | | | | | | | | | |
| Select Agency Clear | | | | | | | | | | |
| Q Search Agency | KYC Tracking | ✓ Agency Processing 10 | bKash Processing 20 | Processed 15 | | | | | | |
| Ngage 360 Limited - Dhaka | | | | | | | | | | |
| This is a Long Agency Name | Receive KYC | MDO Number or Wallet Number | | Today Select Da | | | | | | |
| Agency XYZ | | | | | | | | | | |
| Agency YZX | View 9 🗸 items per page | | 1 - 9 of 125 | < 1 2 | | | | | | |
| ABC Agency | Wallet Number | Outlet Name | MDO Name | MDO Number | | | | | | |
| | 01723 456 789 | Ideal Cosmetics | Arafat Hossain Tanim | 01723 456 789 | | | | | | |
| | 01723 456 789 | Ideal Cosmetics | Arafat Hossain Tanim | 01723 456 789 | | | | | | |

2021 Dexter / Android mobile app for bKash 🍗

UX Symphony for Super Agents (Key Account Manager App)

- Seamless Follow-Ups: Plan daily activities, schedule reminders, and stay on top of every task.
- Bulk Communication: Blast SMS updates to multiple merchants with a single click.
- Instant Feedback: Capture merchant insights through calls, visits, or offline notes.
- Effortless Collaboration: Assign issues to specific agents for swift resolution.





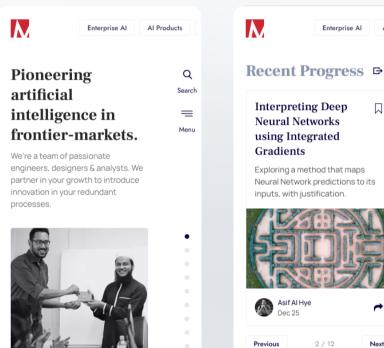
🍞 📘 মার্চেন্ট প্লাস লাইট এ

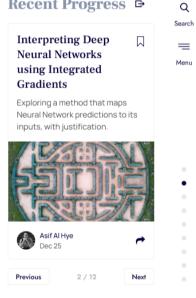
Filter & Sort Reset

👽 Nearest first

Furthest first

2021 Mobile-first website design for Intelligent Machines





Enterprise Al

AI Products

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Intelligent Machines

processes.

Pioneering artificial

We're a team of passionate engineers, designers & analysts. We partner in your growth to introduce innovation in your redundant

intelligence in

frontier-markets.

Q Enterprise AI AI Products Advanced Analytics Responsible Al Patent

Recent Progress ▷

Interpreting Deep Neural Networks using Integrated Gradients

Exploring a method that maps Neural Network predictions to its inputs, with justification.



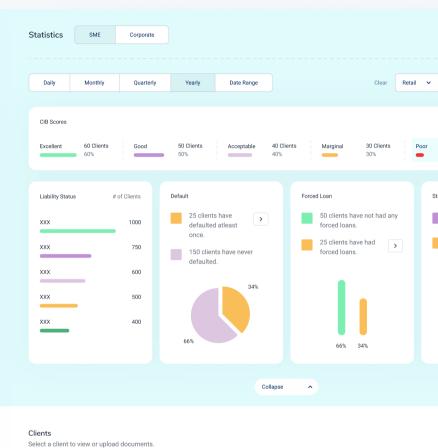


2021 Dharapat / Dashboard design for Intelligent Machines

Al-powered Credit Analysis at IM

Dharapat unlocks the secrets buried in financial data. This IM brainchild empowers banks with AI-driven fraud detection, fast-tracks loan approvals, and liberates analysts from manual tasks. Intuitive dashboards, customizable insights, and rock-solid security make navigating complex data a breeze.

| I Nizam and Brothe | rs Feed Mills CIF # 51 | 6 789 🕒 | | | 1 Push to CRM | Ownload CSV | |
|---|---|---|-------------------------|---|--|---|-------|
| Jump To | , , | , | - | | | _ | - |
| | 81,900,000 | 52,196,156 | 0 | 0 | 0 | 0 | 0 |
| KYC | 81,900,000 | 52,196,156 | 0 | 0 | 0 | 0 | 0 |
| Group Liability Status Requested Facilities PG Role | 81,900,000 | 52,196,156 | 0 | 0 | 0 | 0 | 0 |
| Terminated Contracts Requested Facilities a Last 3 months | as Borrower | | | | PG Role Status as of date | | |
| No. of Requested Installment Loans 1 Amount 300,000 | No. of Requested non-Installment Loans 3 Amount 1,200,000,000 | No. of Repo Institute as 5 No. of Livin as Borrowe 6 | Borrower g Contracts | | No. of Guaranteed Installment Loans 4 Amount 109,600,000 | No. of Guarante non-Installment 4 Amount 350,000,00 | Loans |



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Search by CIF #

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🕒 Terminated Contracts Status

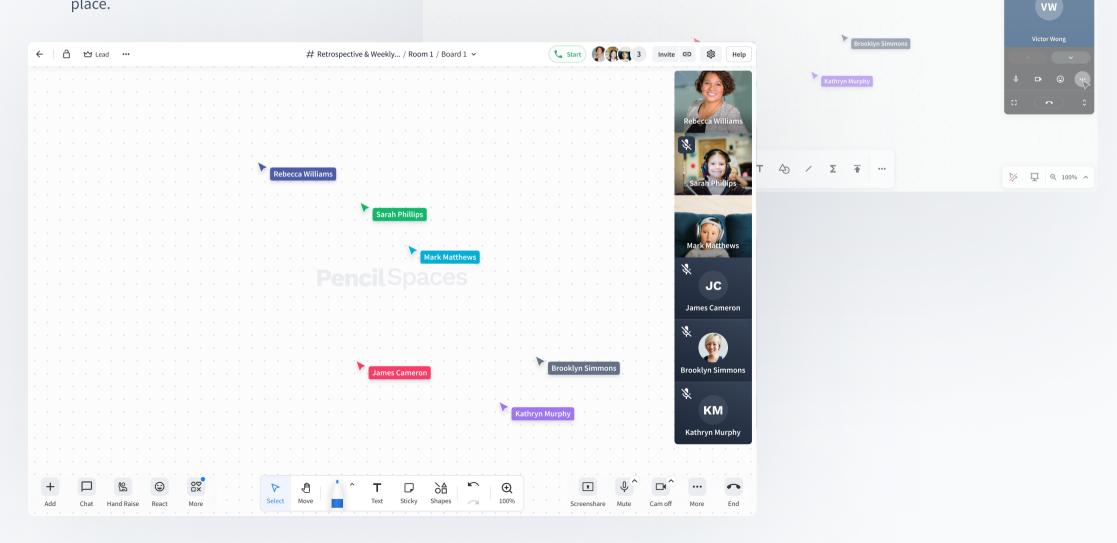
Last One Year

| No. of Terminated | No. of Terminated | |
|--------------------------|--------------------------|-----------------------|
| & Terminated in Advanced | & Terminated in Advanced | |
| Installment Loans | non-Installment Loans | Terminated Loans' EMI |

Ca

2023 Pencil Spaces / Re-design

Overhauled a cluttered whiteboard by consolidating controls into convenient top and bottom bars for quick access. Replaced cryptic icons with clear labels, surfacing vital features like screenshare and hand raise from their video tower hiding place.



Rebecca William

Sarah Phillip

 \blacksquare Whiteboard \leftarrow

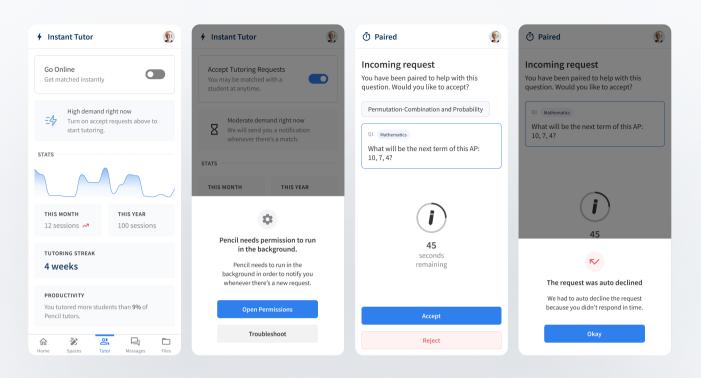
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(L 1:25:23 (3) (4) (4) (4) (4) (4)

<u>ب</u> (2)

2023 Instant Tutor / Pencil Spaces

This prototype mobile app leverages realtime image capture and intelligent matching algorithms to connect students with qualified tutors for instant, interactive whiteboard sessions.



| 🖌 Instant Tutor | Crop only one question | Crop only one question | ← 🔒 | 3 Jul 23 Tutor + New board | 3 Jul 23 Tutor + New board |
|---|--|---|---|---|--|
| Hey Josh! | | | Mathematics | | 2 4 • • • |
| Ask a question and we will assign you an experienced tutor instantly. | | | | | |
| | 20. If Sin $(A-B) = \frac{1}{2} \cdot \cos(A+B) = \frac{1}{2}$ then find the value of A and B. | 20. If $Sin(A-B) = \frac{1}{2}$, $cos(A+B) = \frac{1}{2}$ then find the value of A and B. | Select a topic | | Josh M |
| Take a photo of your question | 21. Find the value of $\frac{\cos^2 20^\circ + \cos^2 70^\circ}{\sin^2 59^\circ + \sin^2 31^\circ}$. | 21. Find the value of $\frac{\cos^2 20^\circ + \cos^2 70^\circ}{\sin^2 59^\circ + \sin^2 31^\circ}$. | Trigonometry | | |
| | Prove that : tan 1° tan 11° tan 21° tan 69° tan 79° tan 89° = 1 If sec 4A = cosec (A = 20°) then find the value of A. | Prove that : tan 1¹⁶ tan 11¹⁶ tan 21¹⁶ tan 69⁶ tan 79⁶ tan 89⁶ = 1 If see 4 A⁻¹ cosec (A⁻²0⁶) then find the value of A. | Sequence Series and Quadratic | | |
| Choose question from gallery | If 3 cot A=4, find the value of Cosec³A+1/Cosec³A-1. If tan (3x-15") = 1 then find the value of x. | If 3 out A = 4, find the value of Cosee³ A + 1. If tan (3x - 15ⁿ) = 1 then find the value of x. | Permutation-Combination and Probability | | |
| Type your question | SHORT ANSWER TYPE QUESTIONS Prove that : | SHORT ANSWER TYPE QUESTIONS Prove that: | Permutation-combination and Probability | Described of | Provide la |
| E type your question . | 26. $\frac{\tan A + \sec A - 1}{\tan A - \sec A + 1} = \frac{1 + \sin A}{\cos A}$ | $\frac{\tan A + \sec A - 1}{\tan A - \sec A + 1} = \frac{1 + \sin A}{\cos A}$ | Complex Number and Binomial Theorem | Prove that : $\tan A + \sec A - 1 1 + \sin A$ | Prove that : $\tan A + \sec A - 1$ 1+Sin A |
| | 27. $\frac{1}{\sec x - \tan x} - \frac{1}{\cos x} = \frac{1}{\cos x} - \frac{1}{\sec x + \tan x}$ 28. $\frac{1}{1 - \cot \theta} - \frac{\cot \theta}{1 - \tan \theta} = 1 + \tan \theta + \cot \theta = \sec \theta \csc \theta + 1$ | | Coordinate Geometry | $26. \frac{1}{\tan A - \sec A + 1} = \frac{1}{\cos A}$ | 26. $\frac{1}{\tan A - \sec A + 1} = \frac{1}{\cos A}$ |
| | 29. $(\sin \theta + \csc \theta)^2 + (\cos \theta + \sec \theta)^2 = 7 + \tan^2 \theta + \cot^2 \theta$ 30. $(\sin \theta + \csc \theta)^2 + (\cos \theta + \sec \theta)^2 = 7 + \tan^2 \theta + \cot^2 \theta$ 30. $(\sec \Lambda (-\sin \Lambda) (\sec \Lambda + \tan \Lambda) - 1)$ | () | Limit, Continuity and Differentiability | | |
| | 31. If $\cos \theta + \sin \theta = \sqrt{2} \cos \theta$ then show that $\cos \theta - \sin \theta = \sqrt{2} \sin \theta$ 32. If $\tan \theta + \sin \theta - m$, $\tan \theta - \sin \theta - m$ then show that $m^2 - m^2 = 4\sqrt{mn}$. | There seems to be a problem with your question image | | | |
| | 33. If see $\theta = x + \frac{1}{4x}$, prove that see $\theta + \tan \theta = 2x$ or $\frac{1}{2x}$ 34. If $\sin \theta + \sin^2 \theta = 1$, prove that $\cos^2 \theta + \cos^4 \theta = 1$ | Our system could not detect a valid | Application of Derivatives | You have been paired X | |
| | 35. Without using trigonometric table, the value of $\cos \theta + \sin^2 \theta + \sin^2 2\theta^2 + \sqrt{3} \tan^2 \theta$ $\tan 8\theta^4$. | question in this image. Please adjust your focus, camera angle or | Differential Equations | | |
| | 1an 85°. 36. Prove that : $\frac{\cot(90^{\circ}-\theta)}{\tan\theta} + \frac{\csc(90^{\circ}-\theta)\sin\theta}{\tan(90^{\circ}-\theta)} = \sec^{2}\theta$ | brightness. | Vector and 3D | | |
| | | Retake | | | |
| | | | | Jess M. is waiting for you | |
| Home Spaces Tutor Messages Files | Add description (optional) | Continue with image | Connect to Tutor | Start Call X Not now | Select Pan |

Okay, maybe I haven't solved world hunger just yet. But I've definitely made some apps a whole lot tastier.

Craving a design conundrum? Throw your toughest UI/UX puzzle my way – I'm always up for a good brain-twist. Don't let my portfolio be the only thing staring at you in silence. Let's chat! I'm eager to hear your design dreams and turn them into pixel masterpieces.

fin

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