

Tanzir's Product Design Portfolio

Selected confidential works from 2018 onward.

Up-to-date as of January '24

Available for both on-site and remote work.

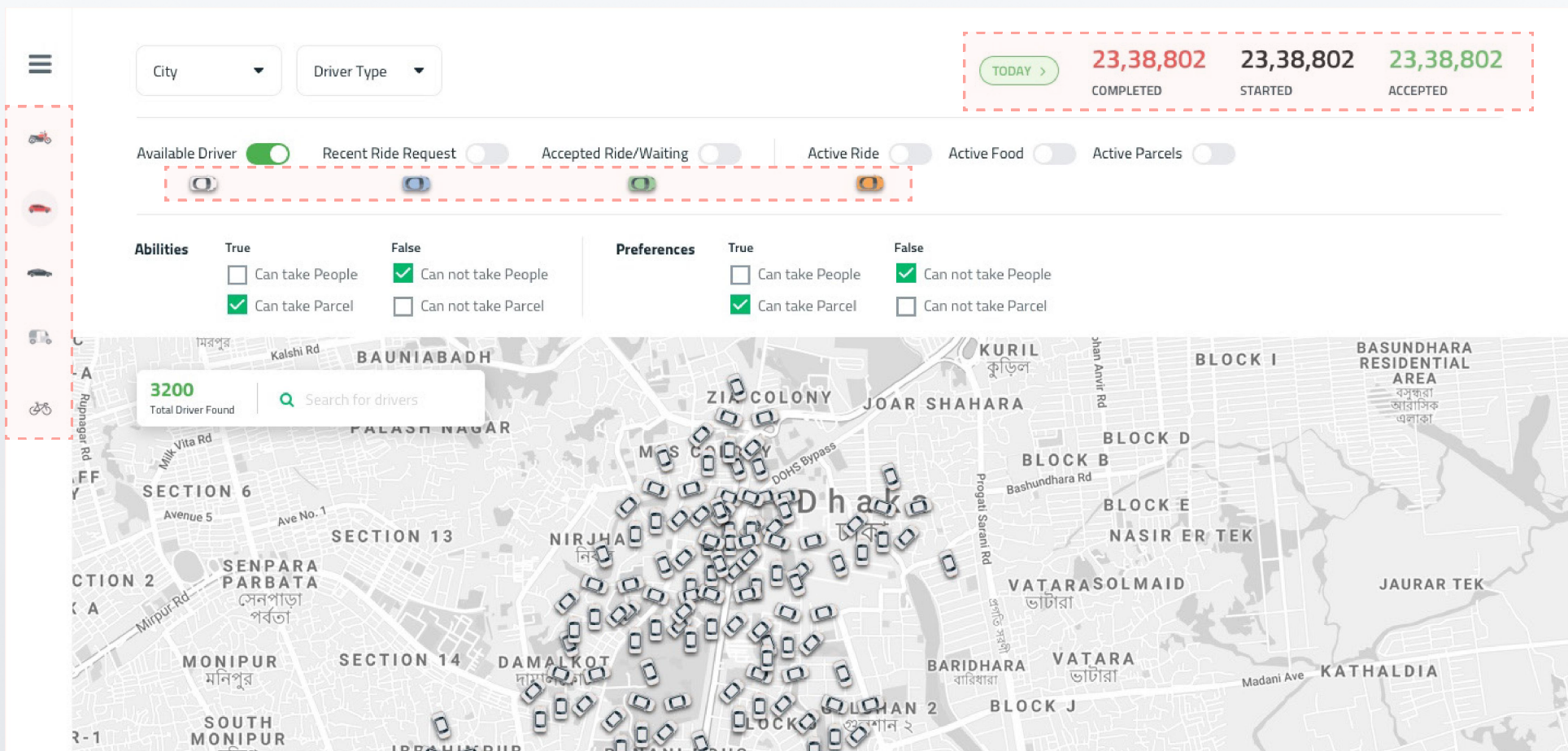
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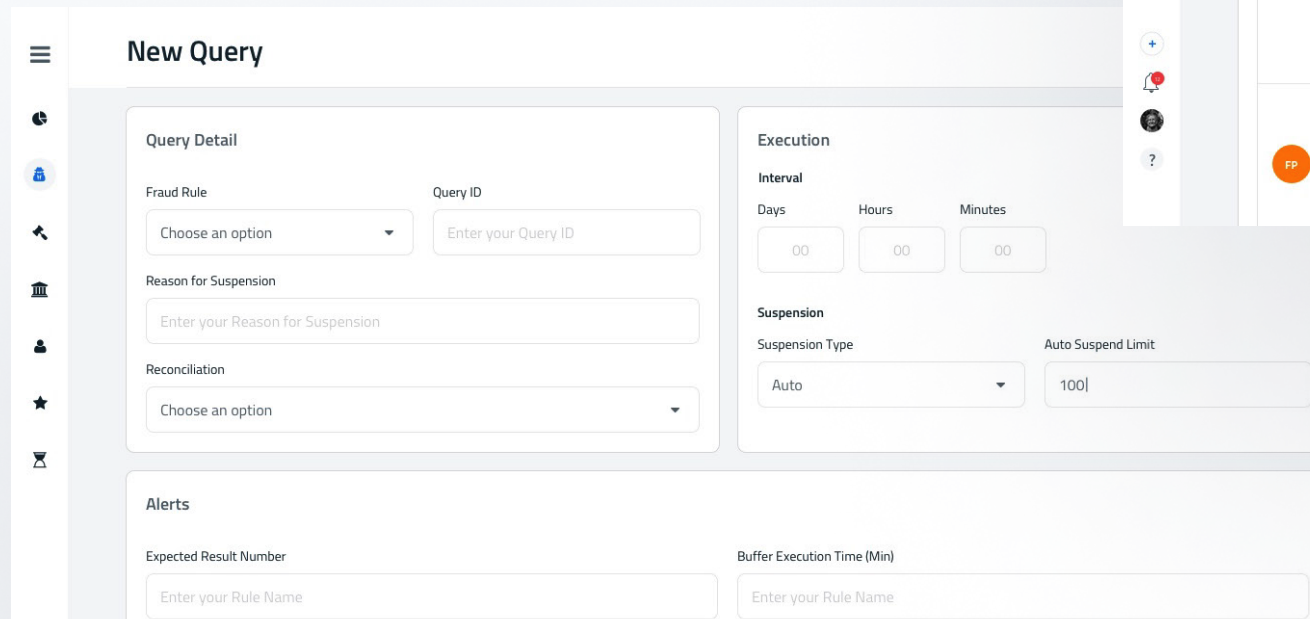
From Text Avalanche to Icon Symphony

Transformed Pathao's supply & demand monitoring dashboard from cumbersome filters to a glance-and-go icon symphony. Sticky top bar and dynamic stats empower strategists to react in real-time, conducting the market with a flick of the wrist.



Sherlock: Unveiling the Moriartys of Pathao

- Unified Data Silos: We united scattered intel into a single, clear picture, giving analysts superpowers against fraud.
- Sherlock runs automated queries, sniffing out anomalies faster than a bloodhound on the trail.
- Sidekick Navigation: Quick access to key actions through a streamlined side panel keeps workflows zippy.
- Drill Down Deep: Dive into granular details with ease, leaving no digital stone unturned.



New Query

Query Detail

Fraud Rule: Query ID:

Reason for Suspension:

Reconciliation:

Execution

Interval

Days: Hours: Minutes:

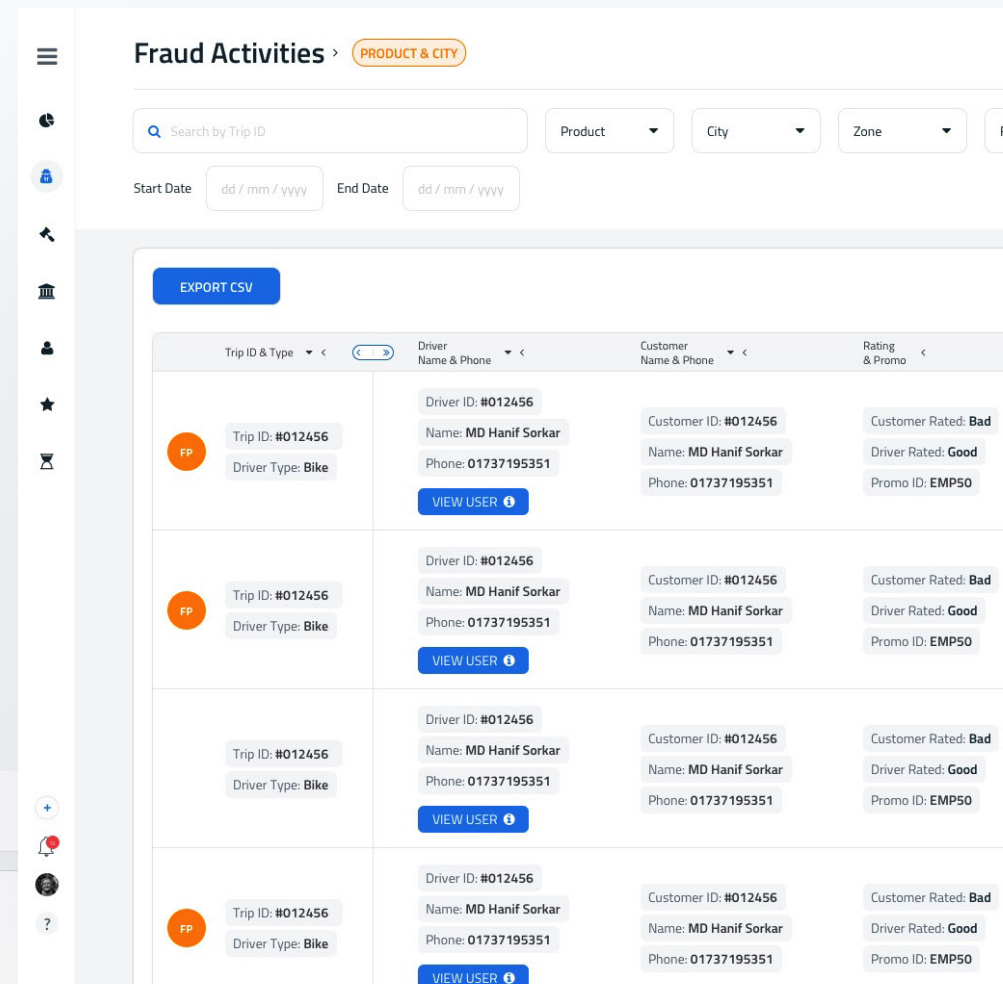
Suspension

Suspension Type: Auto Suspend Limit:

Alerts

Expected Result Number:

Buffer Execution Time (Min):






Fraud Activities PRODUCT & CITY

Search by Trip ID: Product: City: Zone:

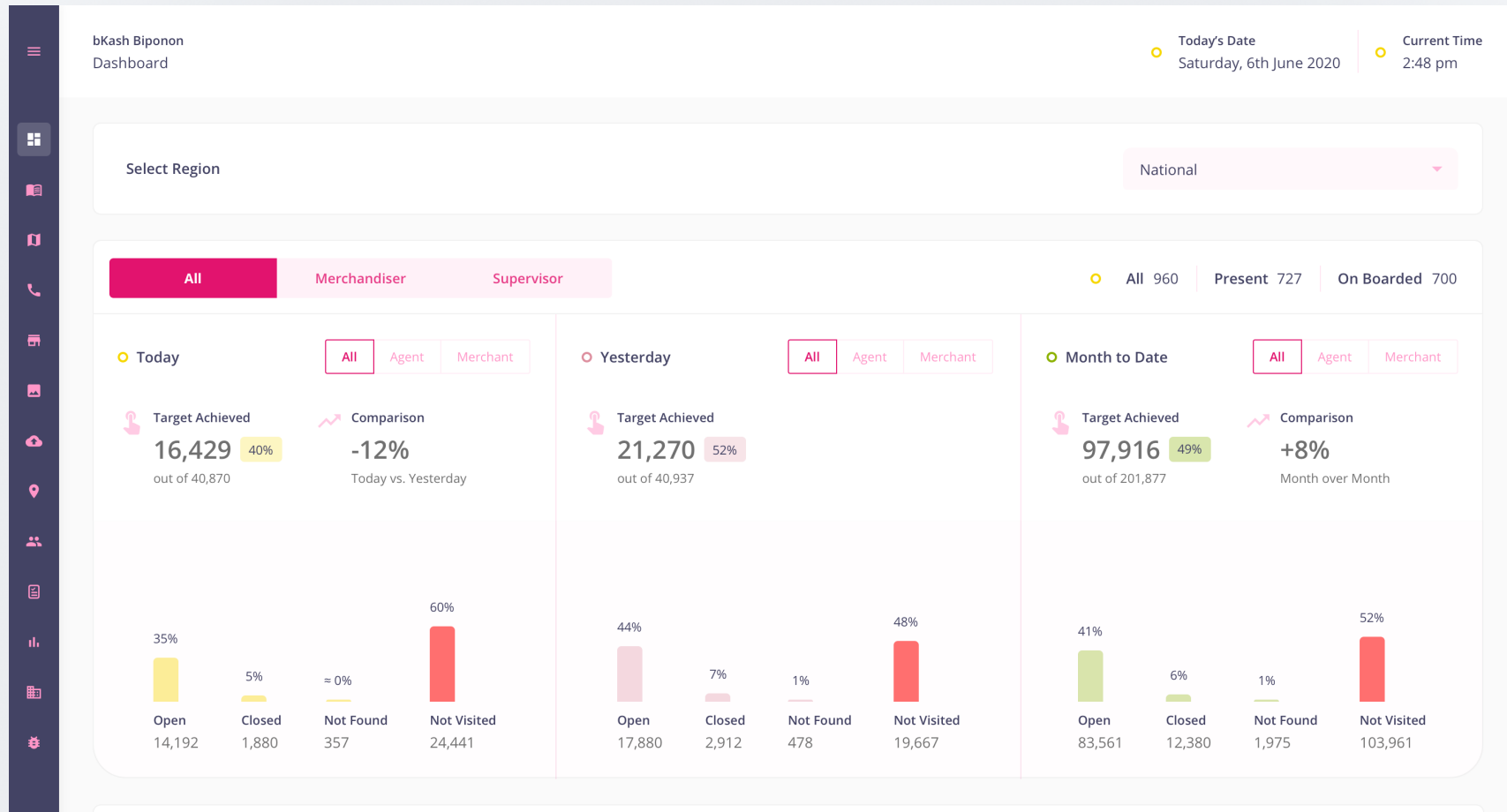
Start Date: End Date:

[EXPORT CSV](#)

Trip ID & Type	Driver Name & Phone	Customer Name & Phone	Rating & Promo
 Trip ID: #012456 Driver Type: Bike	Driver ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351 VIEW USER	Customer ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351	Customer Rated: Bad Driver Rated: Good Promo ID: EMP50
 Trip ID: #012456 Driver Type: Bike	Driver ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351 VIEW USER	Customer ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351	Customer Rated: Bad Driver Rated: Good Promo ID: EMP50
Trip ID: #012456 Driver Type: Bike	Driver ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351 VIEW USER	Customer ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351	Customer Rated: Bad Driver Rated: Good Promo ID: EMP50
 Trip ID: #012456 Driver Type: Bike	Driver ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351 VIEW USER	Customer ID: #012456 Name: MD Hanif Sorkar Phone: 01737195351	Customer Rated: Bad Driver Rated: Good Promo ID: EMP50

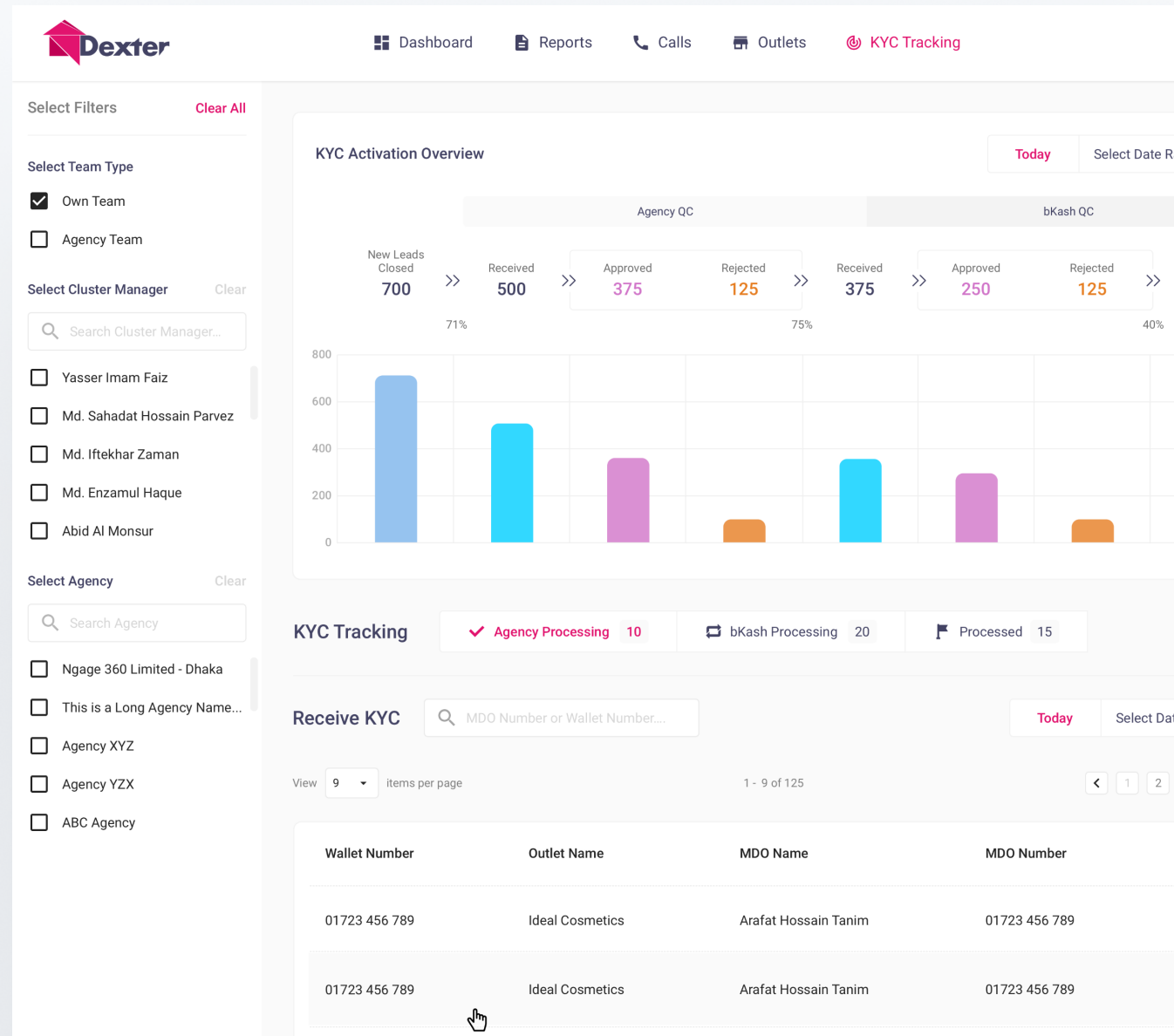
AI-powered Marketing Material Vigilance

Field forces snap & report on marketing materials nationwide. AI analyzes pictures, flagging inconsistencies. Multi-level dashboards empower managers to track progress & ensure brand consistency across Bangladesh.



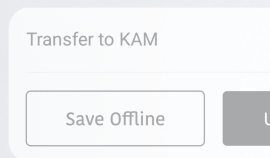
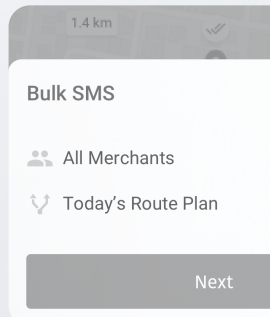
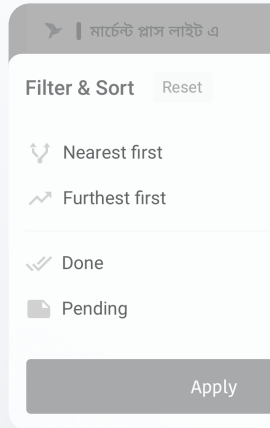
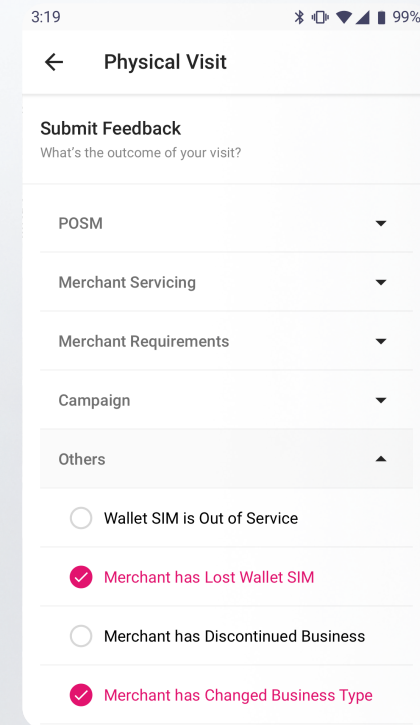
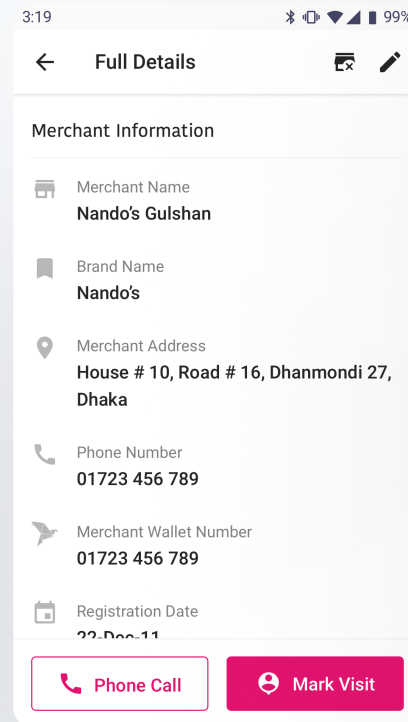
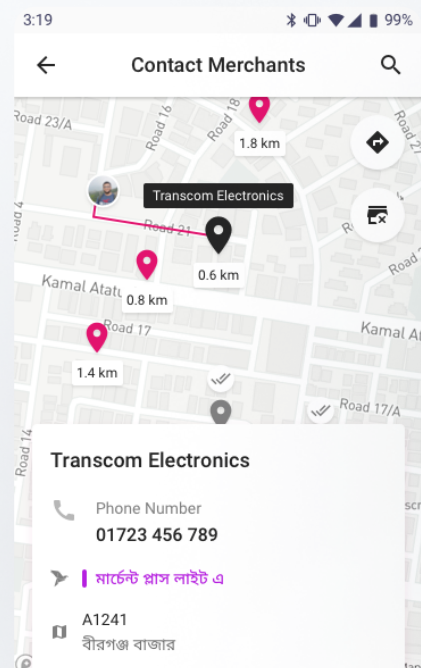
Orchestrating Merchant Onboarding

From document drop to merchant activation, my first UX design for the dashboard streamlined the KYC process. Three teams, one seamless flow: Acknowledge, analyze, activate. Super-users see the whole orchestra at play in the Firebase-inspired Activation Overview.

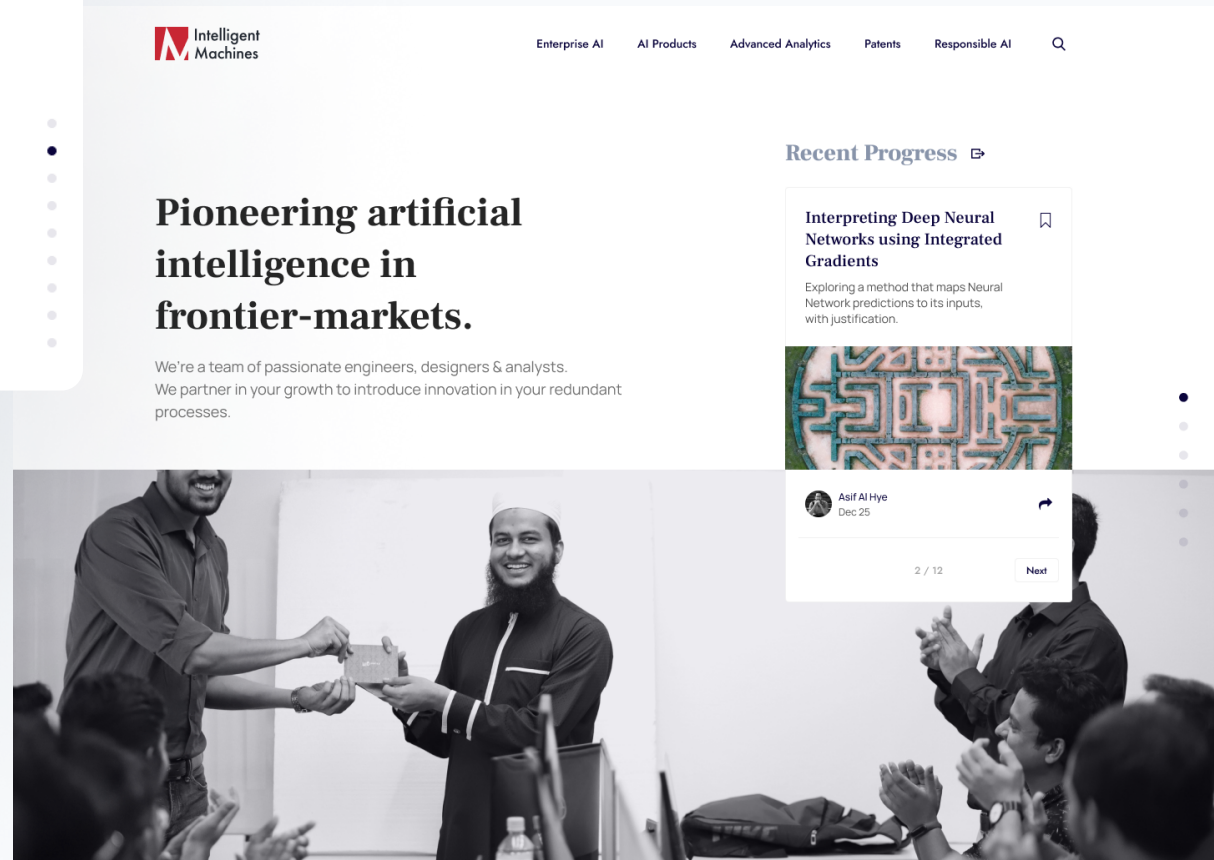
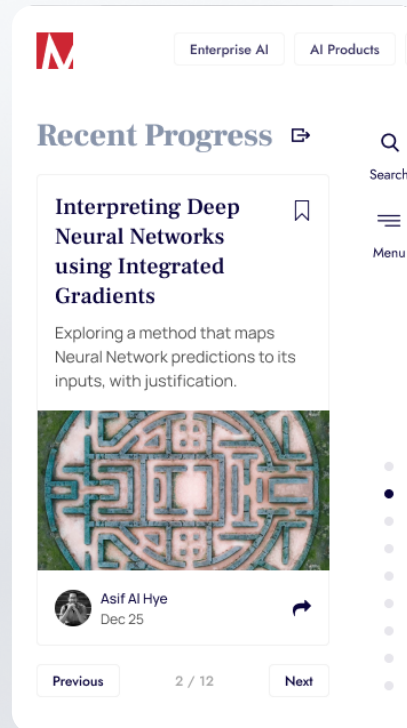
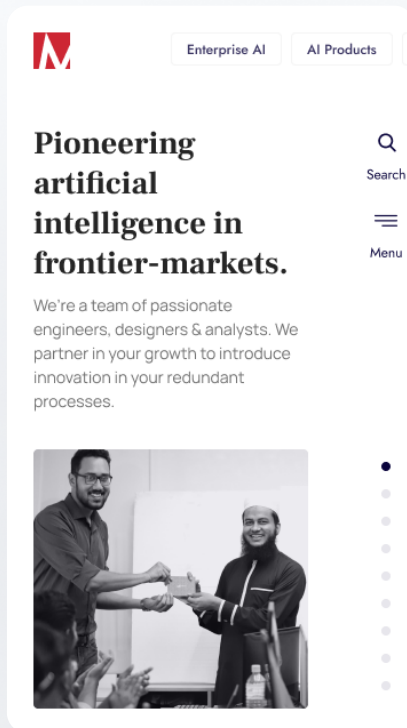


UX Symphony for Super Agents (Key Account Manager App)

- Seamless Follow-Ups: Plan daily activities, schedule reminders, and stay on top of every task.
- Bulk Communication: Blast SMS updates to multiple merchants with a single click.
- Instant Feedback: Capture merchant insights through calls, visits, or offline notes.
- Effortless Collaboration: Assign issues to specific agents for swift resolution.



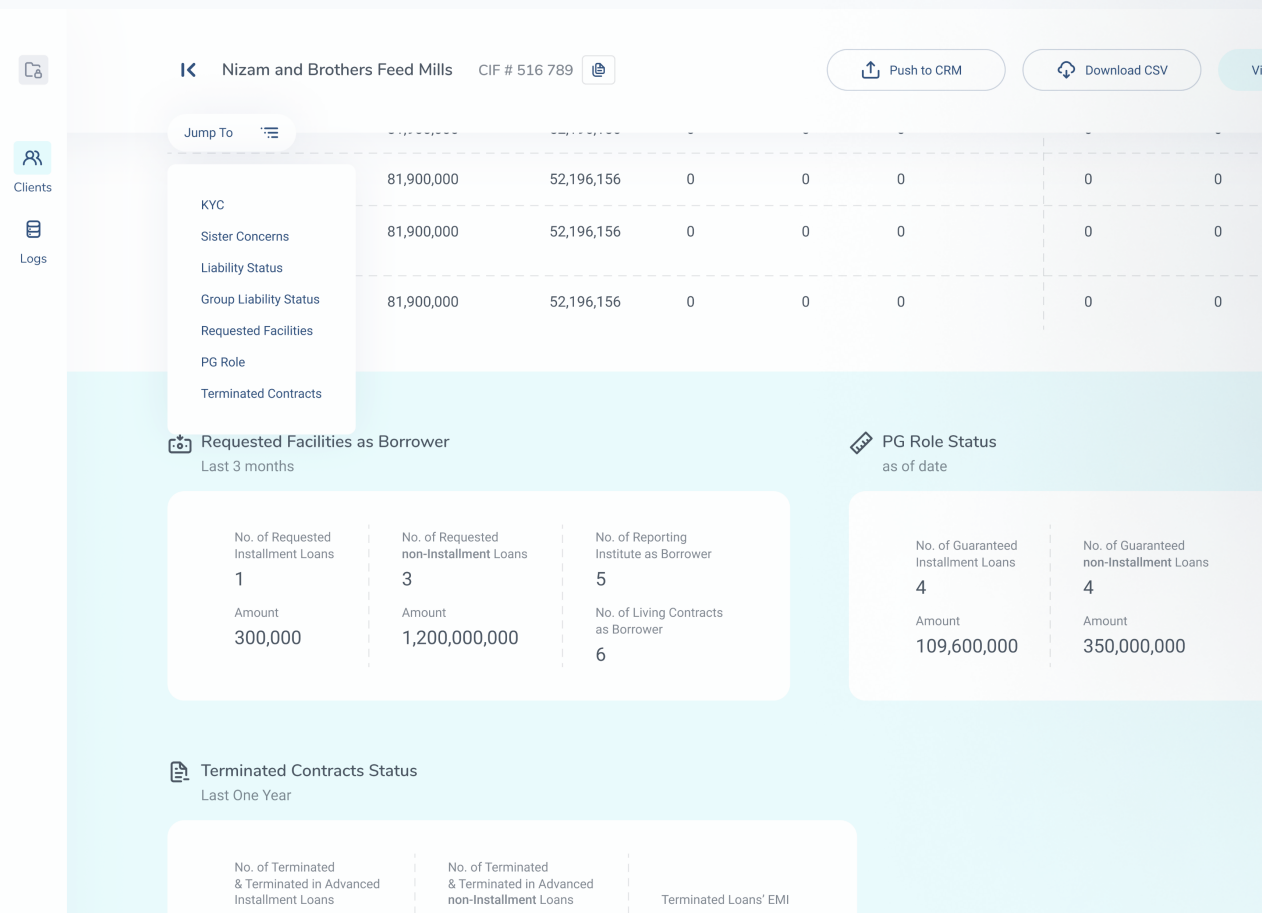
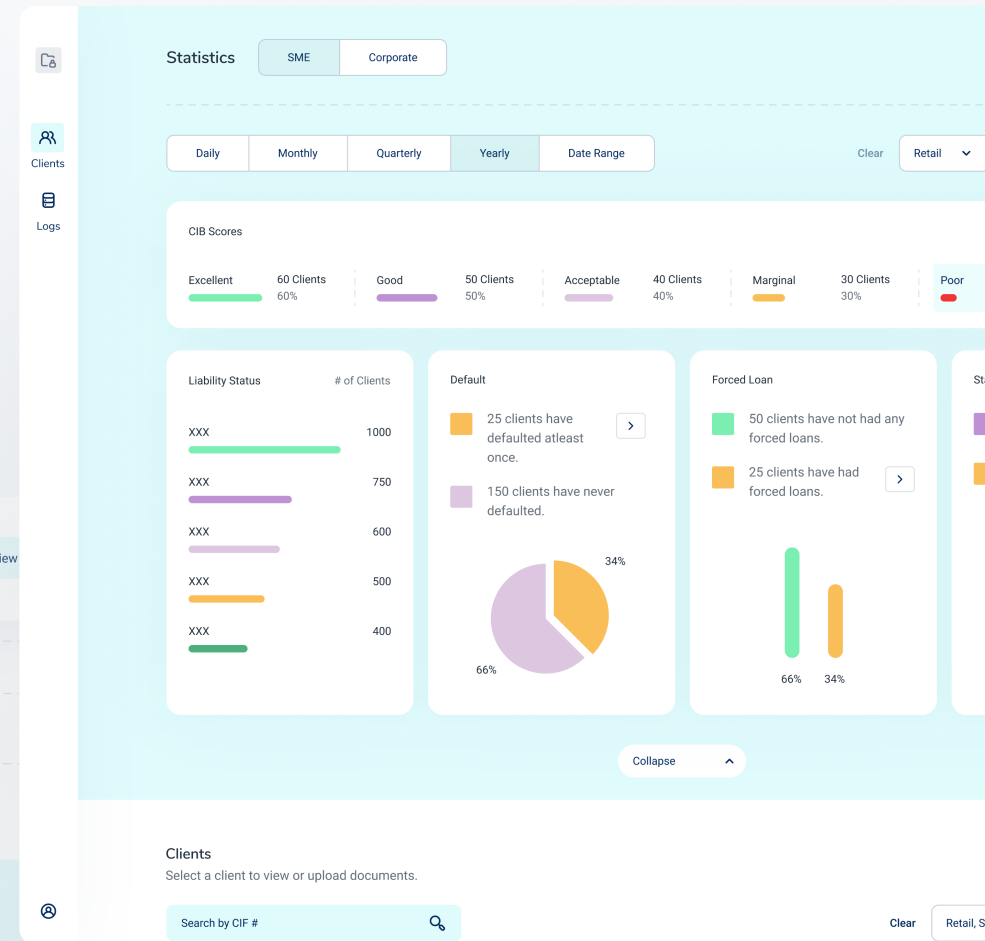
2021 Mobile-first website design for Intelligent Machines



2021 Dharapat / Dashboard design for Intelligent Machines

AI-powered Credit Analysis at IM

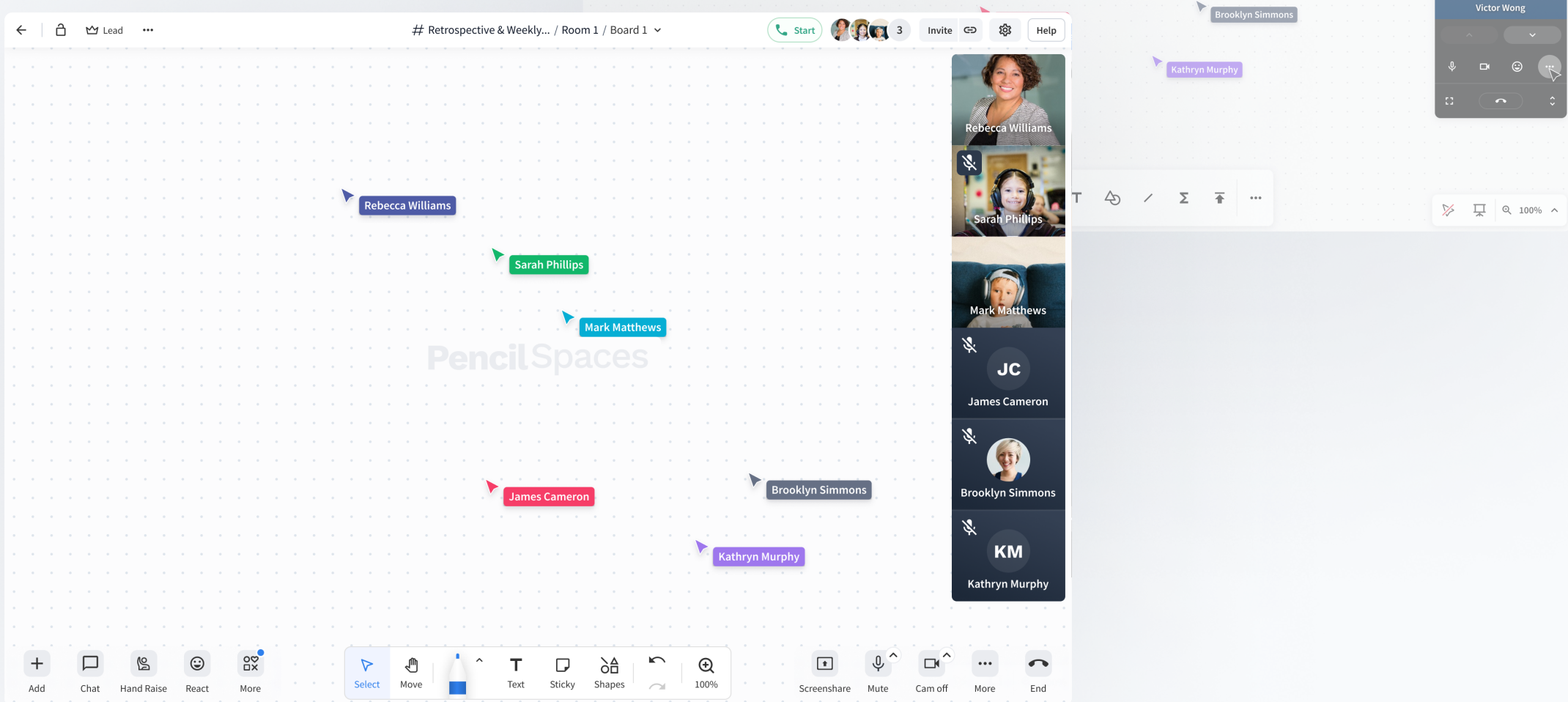
Dharapat unlocks the secrets buried in financial data. This IM brainchild empowers banks with AI-driven fraud detection, fast-tracks loan approvals, and liberates analysts from manual tasks. Intuitive dashboards, customizable insights, and rock-solid security make navigating complex data a breeze.



2023 Pencil Spaces / Re-design

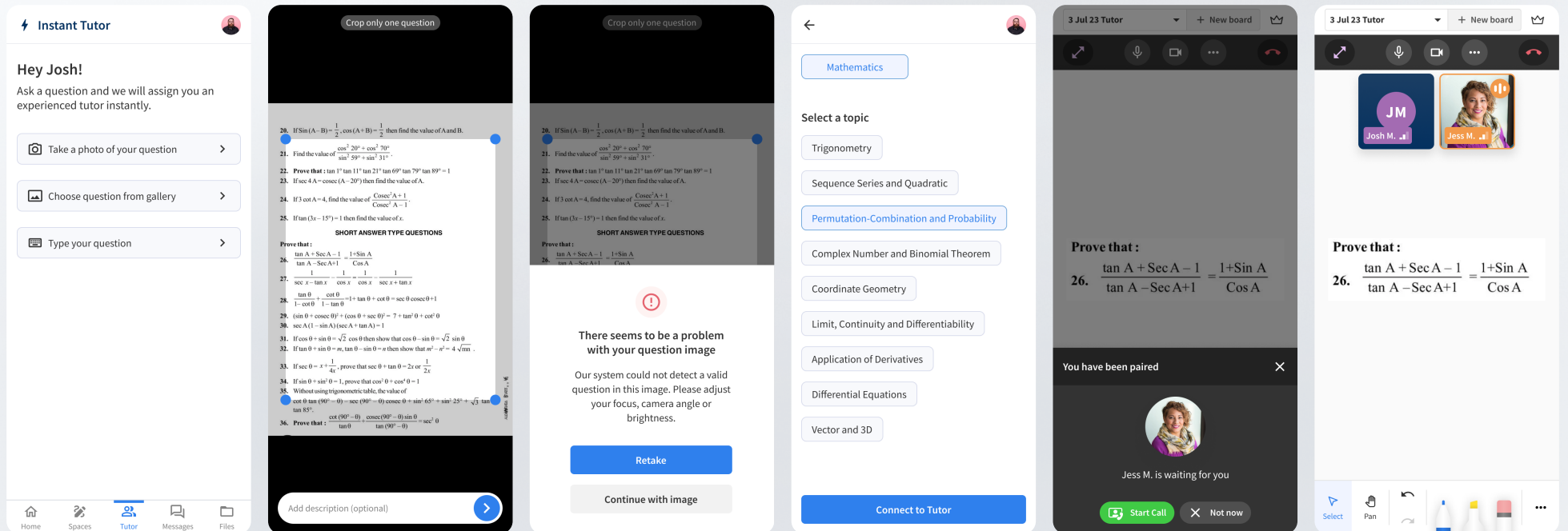
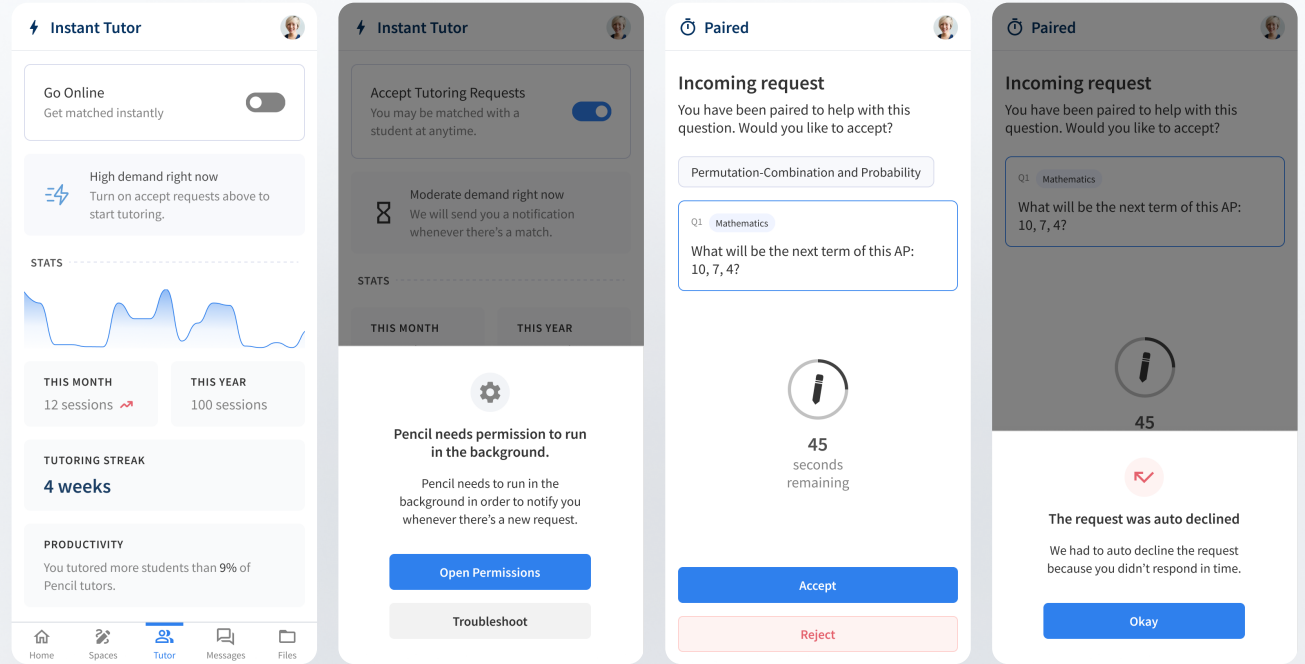
Overhauled a cluttered whiteboard by consolidating controls into convenient top and bottom bars for quick access.

Replaced cryptic icons with clear labels, surfacing vital features like screenshare and hand raise from their video tower hiding place.



2023 Instant Tutor / Pencil Spaces

This prototype mobile app leverages real-time image capture and intelligent matching algorithms to connect students with qualified tutors for instant, interactive whiteboard sessions.



**Okay, maybe I haven't solved world hunger just yet.
But I've definitely made some apps a whole lot tastier.**

Craving a design conundrum? Throw your toughest UI/UX puzzle my way – I'm always up for a good brain-twist. Don't let my portfolio be the only thing staring at you in silence. Let's chat! I'm eager to hear your design dreams and turn them into pixel masterpieces.

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